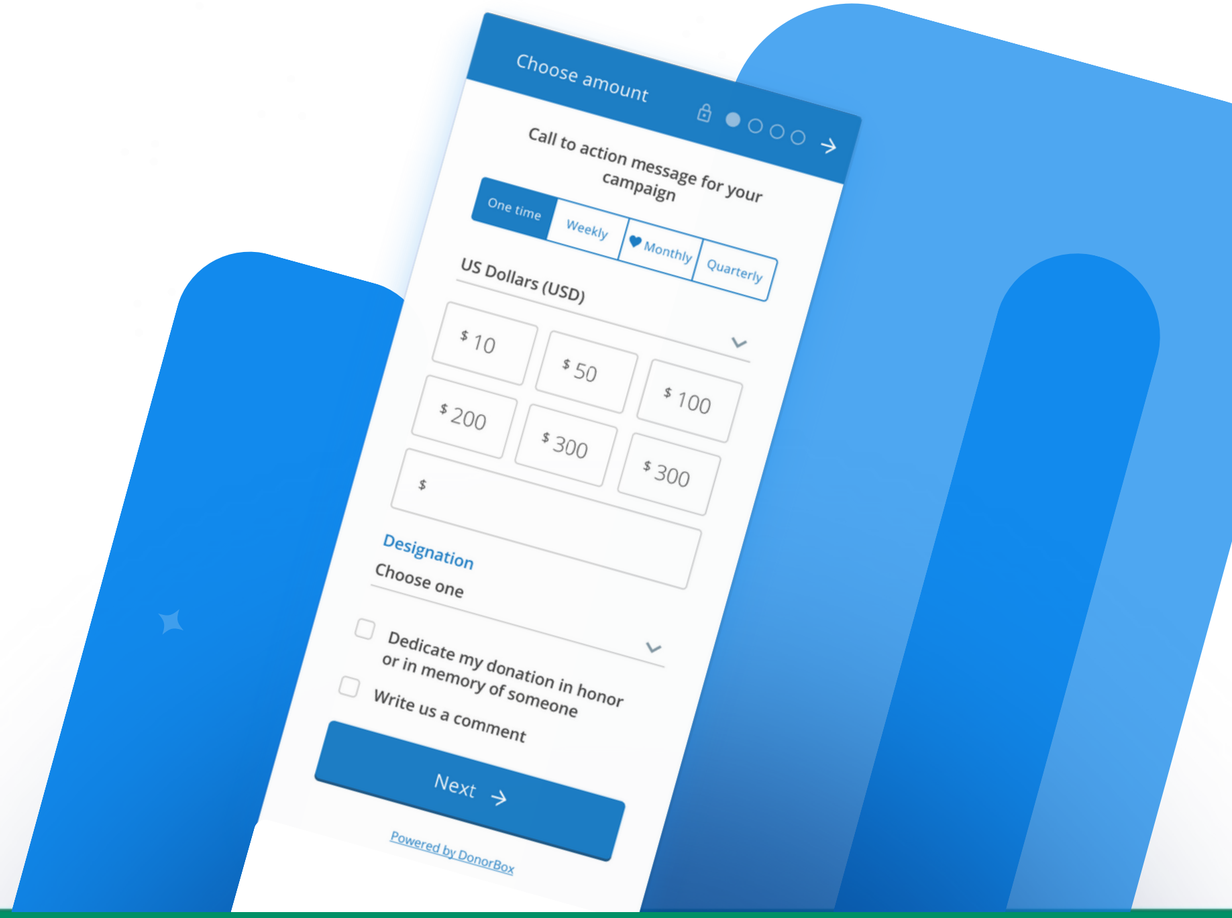
donorbox

Are You Fit to Fundraise?

Transform Your Donation Form for Greater Giving



Our impact

96+ **Countries**

$1.6B+ **Donations Raised**

4.8M+ **Donors Inspired**

75,000+ **Fundraising Campaigns**

50,000+ **Organizations Trust Us**

The Importance of a
Great Donation Form.

Key Benefits

A great online donation form...

can be easily shared, increasing reach & donations

makes secure giving convenient - anytime, anywhere

captures critical data for analysis & optimization

A Look at the Stats

and boosts your conversions.

15%

Average
Conversion Rate

↑35%

with Monthly Giving
pre-selected

6x

by adding custom
branding to the form

Poll Question

How donor-friendly do you think your donation form is?

A

Great, our donors love it!

B

It could use some improvement.

C

It needs a complete overhaul.

D

I'm not sure!

The Donation Form *Fitness Test!* ⟶

How it works:

1. Start with a Score of 0

This is your starting point, you will add points as you go through the criteria.

How it works:

2. Evaluate Your Donation Form

Rate your organization for each of the 10 criteria to come based on the following scale:

Awesome
(+ 2 points)

Okay
(+ 1 point)

Needs Help
(+ 0 points)

How it works:

3. Calculate Your Total Score

After you've gone through all 10 criteria, calculate your total score. This will give you an idea of how well you're doing in terms of having a donation form that's fit for purpose.

How it works:

4. Interpret Your Results

Based on your total score, determine which score range you fall into. This will give you an idea of how much work you need to do to improve your donation form, and what areas you need to focus on.

How it works:

5. Make a Plan for Improvement

If your fitness score has you questioning your donation form’s performance, visit us at Booth 220 and find out how Donorbox can take your form from functional to fully fit for first-rate fundraising. Our team will guide you in creating a customized improvement plan based on your score and aligned to your mission.

Ready?

Let's begin $\longrightarrow$

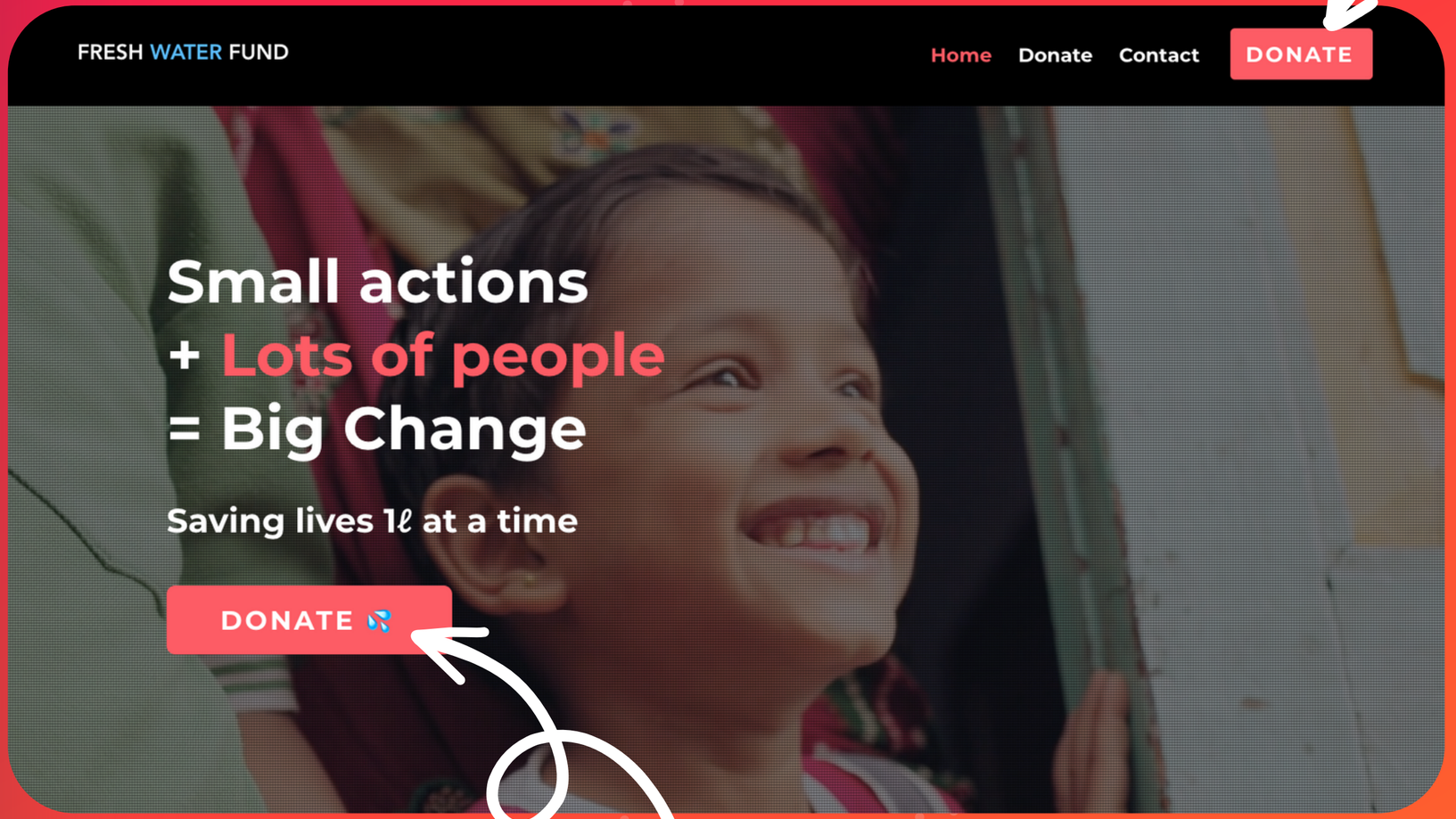
1/10

Your donate button is easy to find, prominently displayed and “sticky”.

Awesome = 2

Okay = 1

Needs Improvement = 0



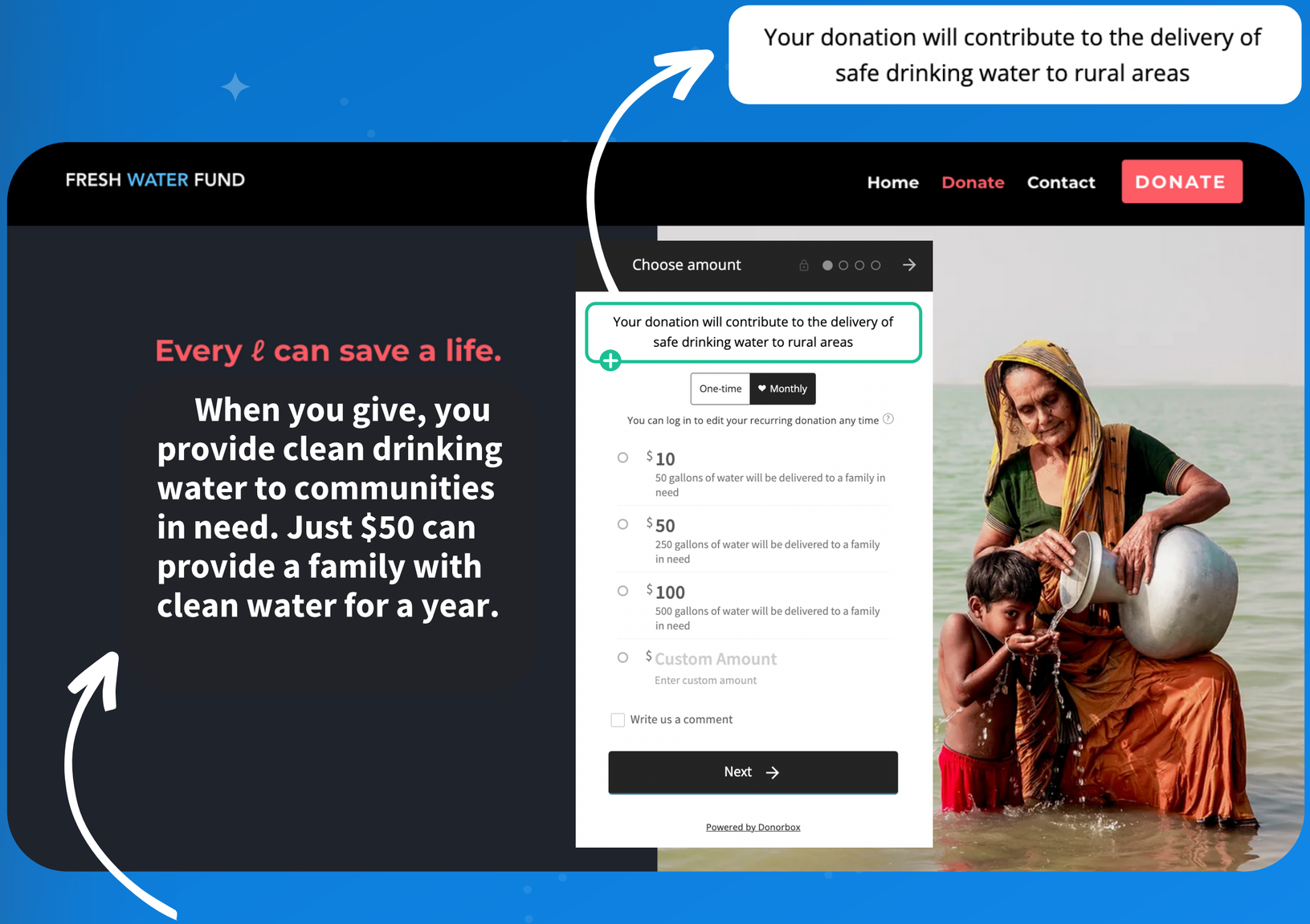
2/10

You have a strong CTA with clear and engaging messaging.

Awesome = 2

Okay = 1

Needs Improvement = 0



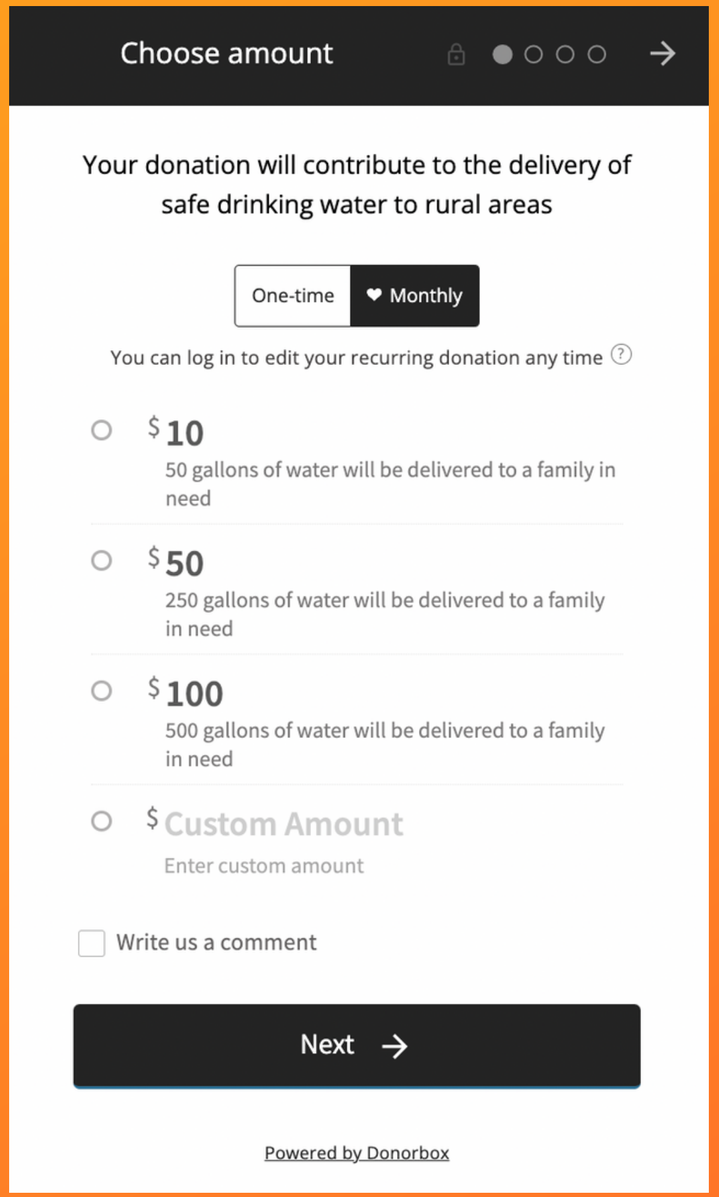
3/10

You have a donation form that is streamlined, simple, user-friendly, and can easily be embedded onto your site.

Awesome = 2

Okay = 1

Needs Improvement = 0



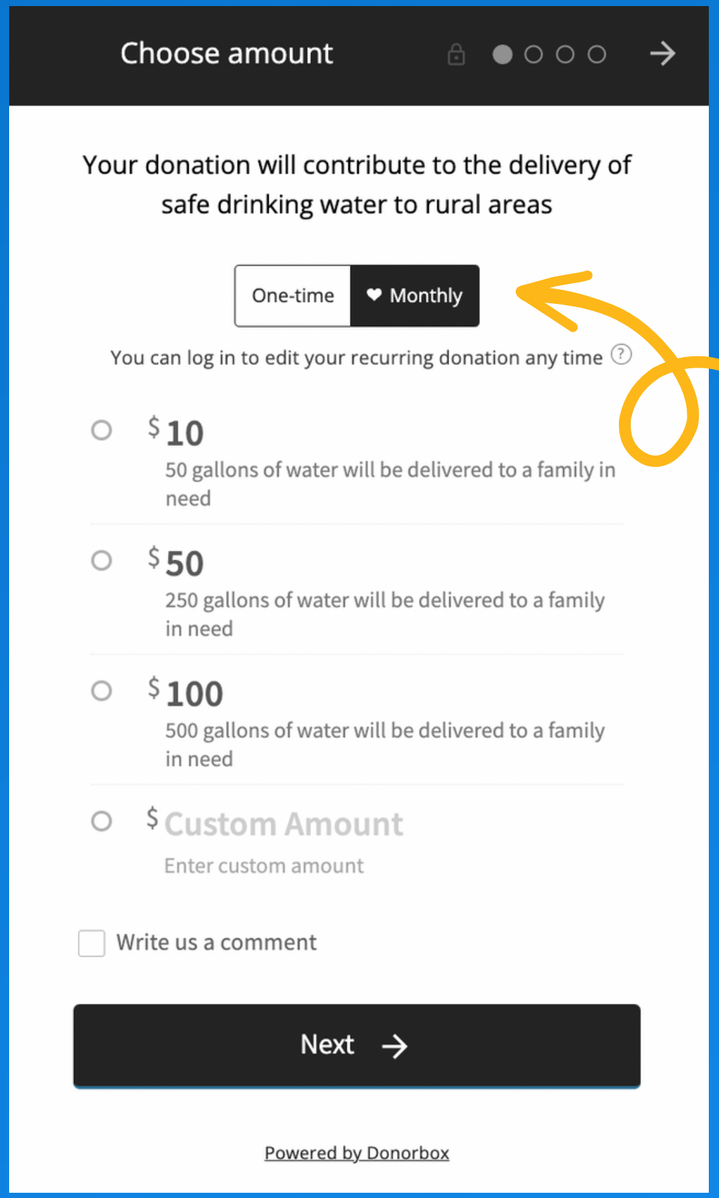
4/10

You have enabled the option for recurring donations, making your giving sustainable.

Awesome = 2

Okay = 1

Needs Improvement = 0



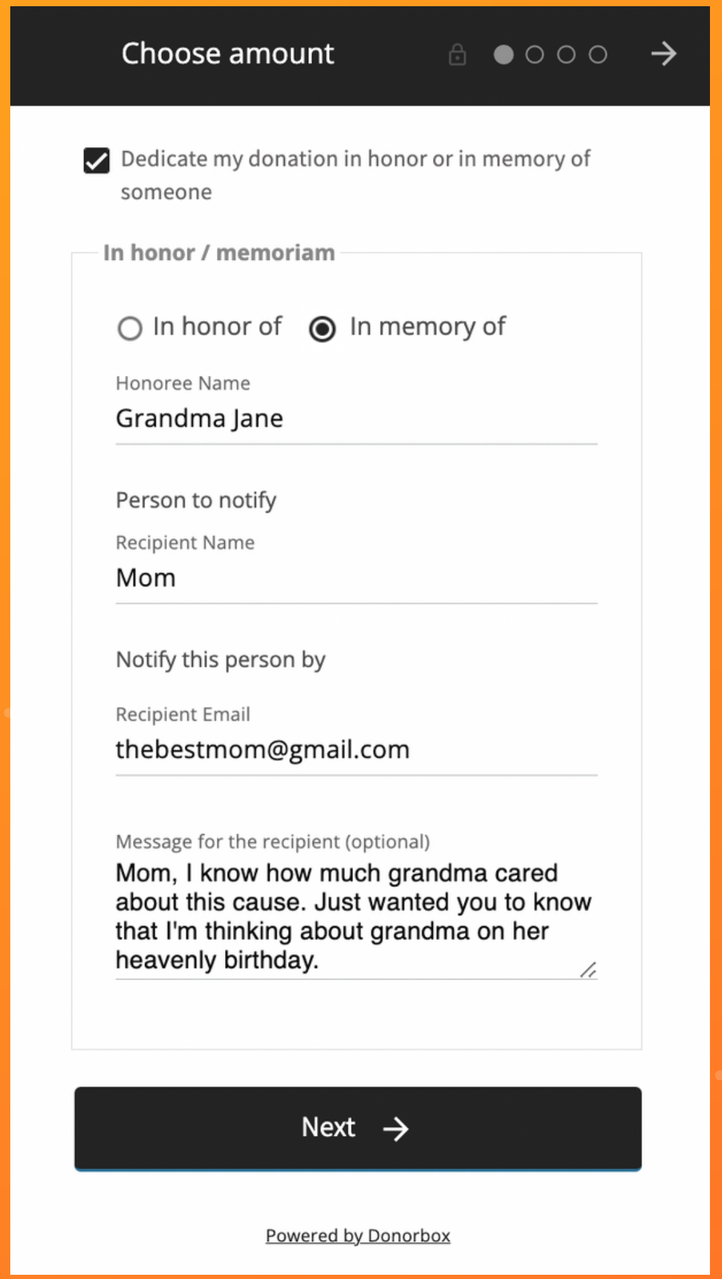
5/10

You give the option for donors to make a gift in honor or in memory of someone.

Awesome = 2

Okay = 1

Needs Improvement = 0



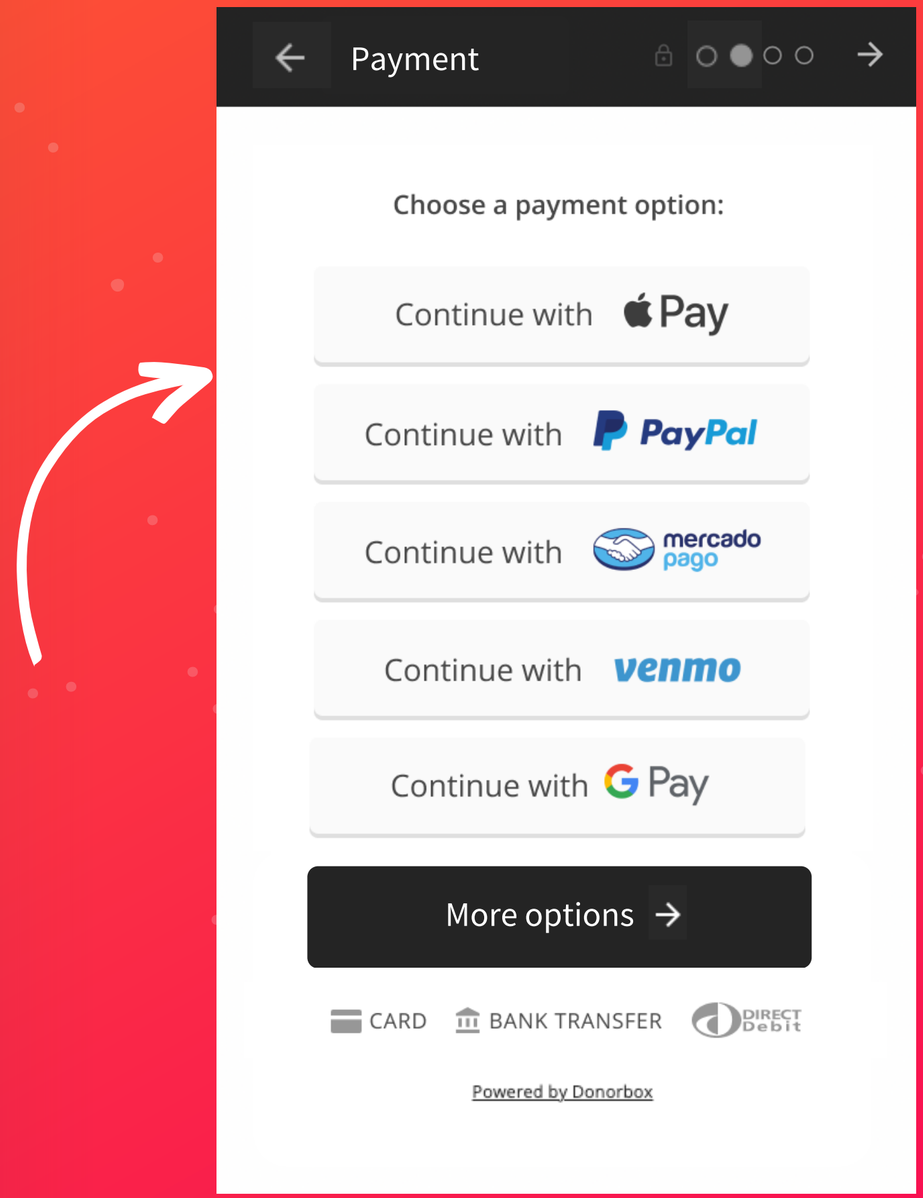
6/10

You have enabled multiple payment options such as Apple Pay, Google Pay, Paypal, and Venmo.

Awesome = 2

Okay = 1

Needs Improvement = 0



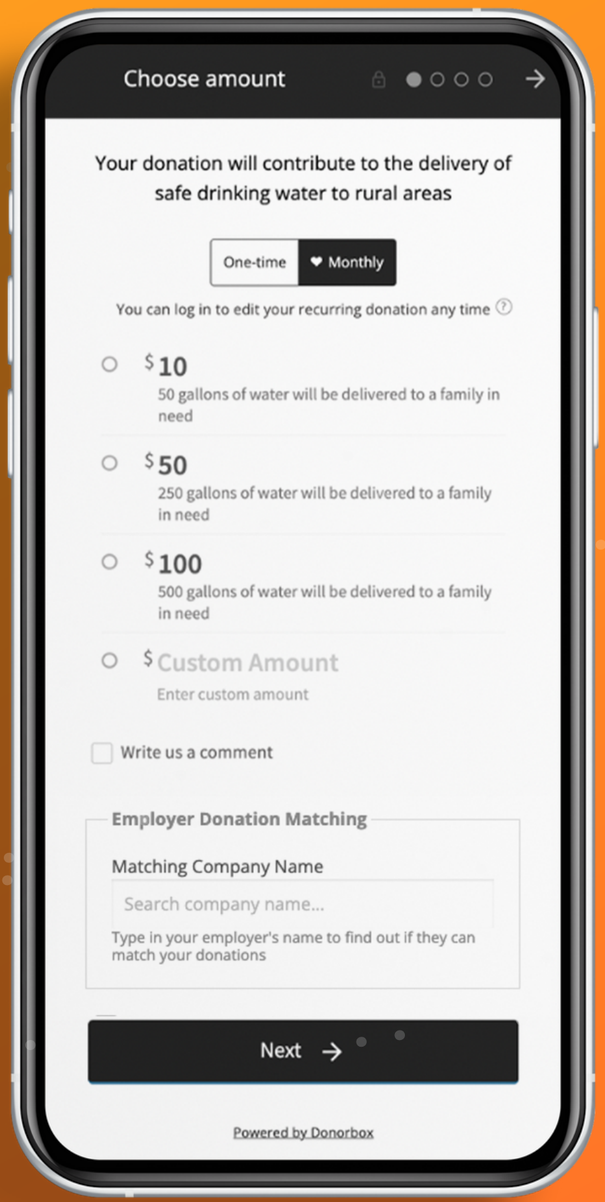
7/10

Your form is accessible and convenient for mobile users.

Awesome = 2

Okay = 1

Needs Improvement = 0



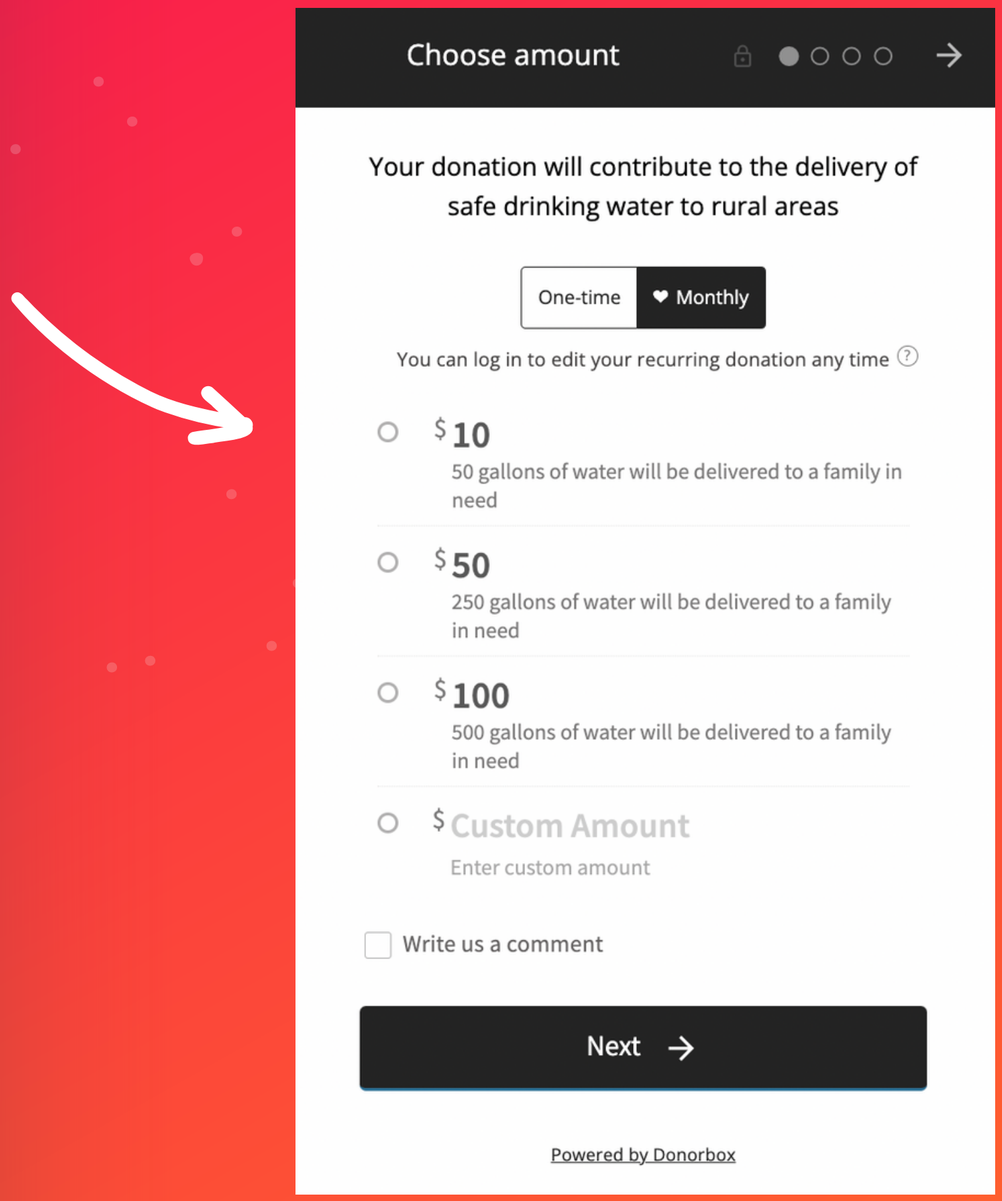
8/10

Your donation form tiers clearly demonstrate the impact of donations.

Awesome = 2

Okay = 1

Needs Improvement = 0



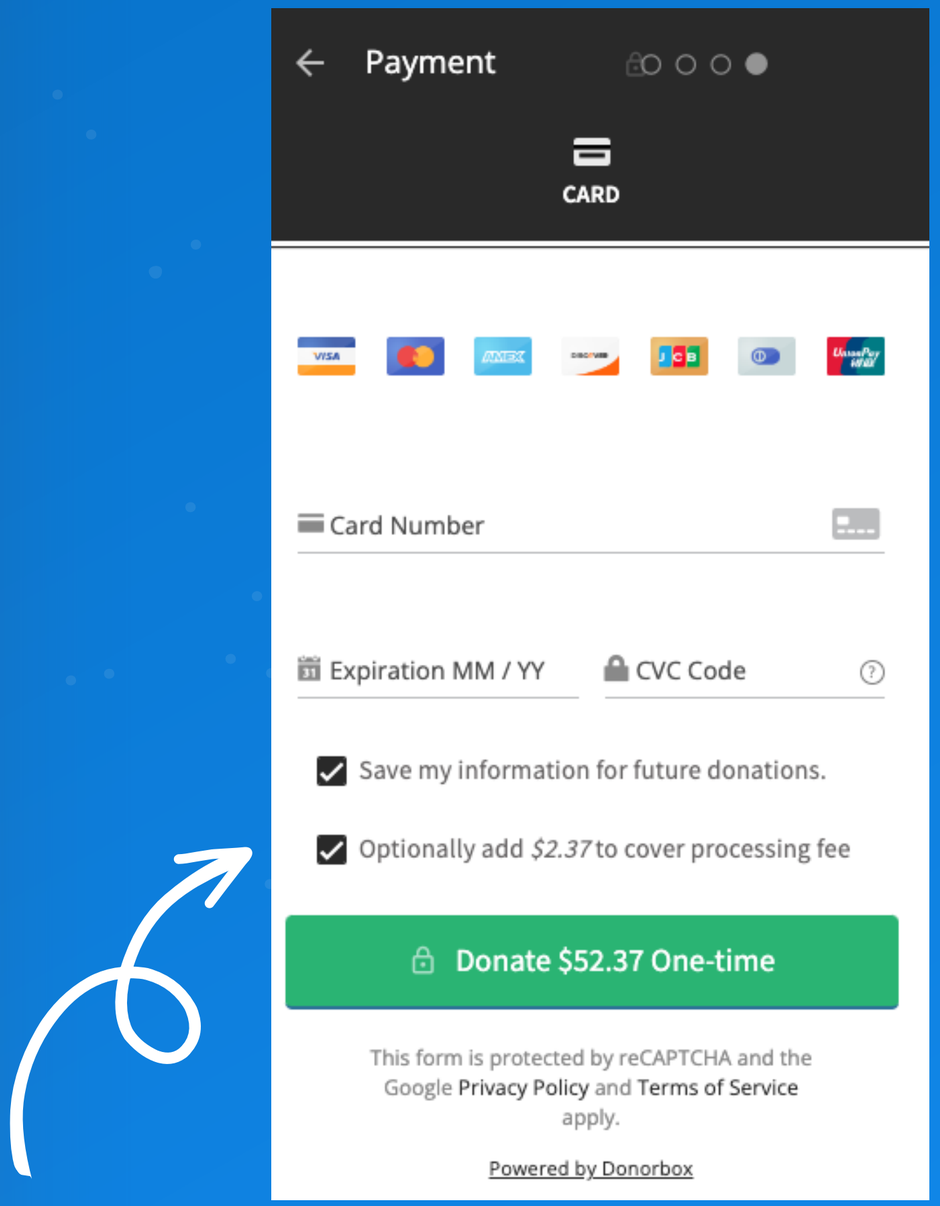
9/10

You give the option for donors to cover the processing fees.

Awesome = 2

Okay = 1

Needs Improvement = 0



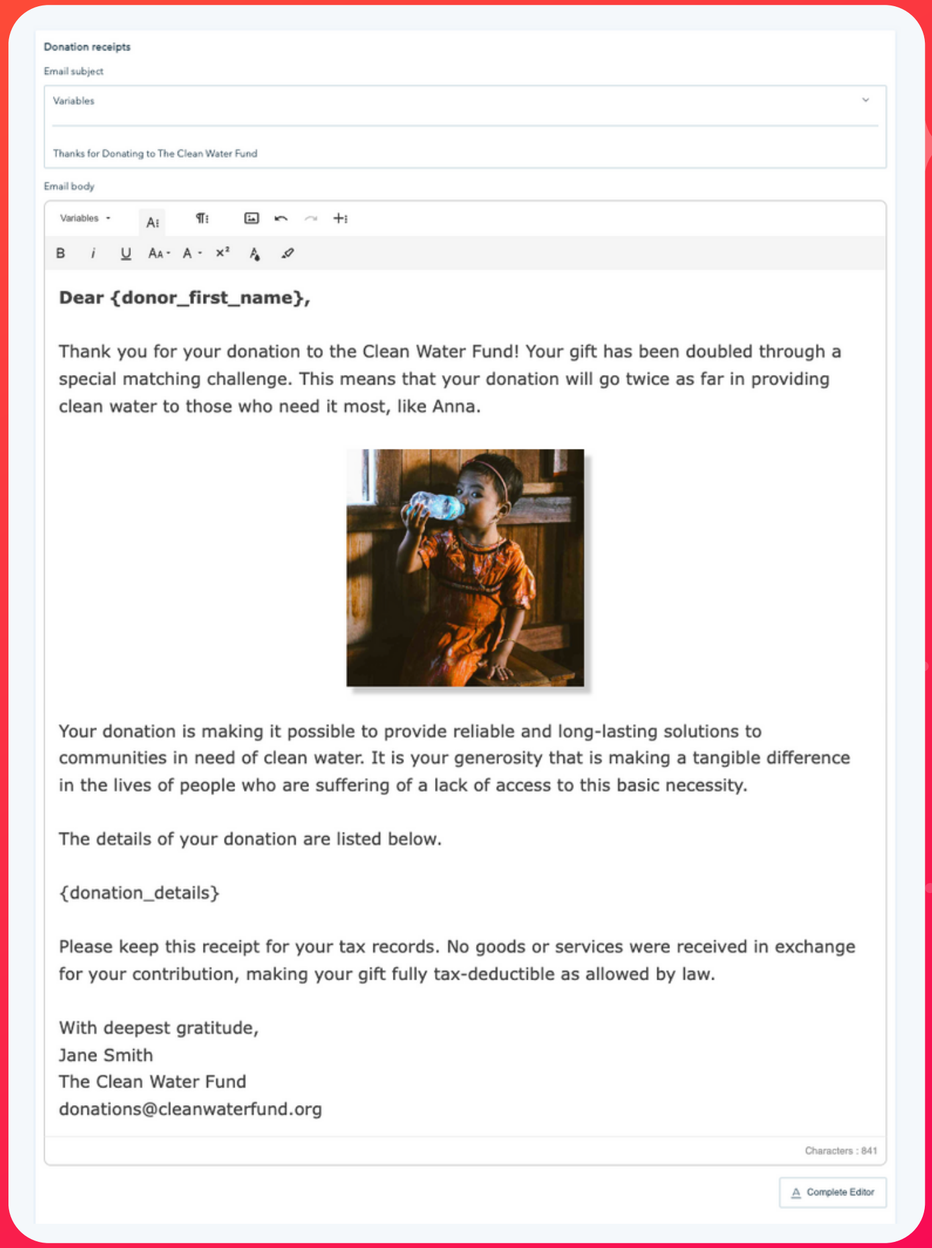
10/10

You're using automated donation receipts and personalized thank-you’s.

Awesome = 2

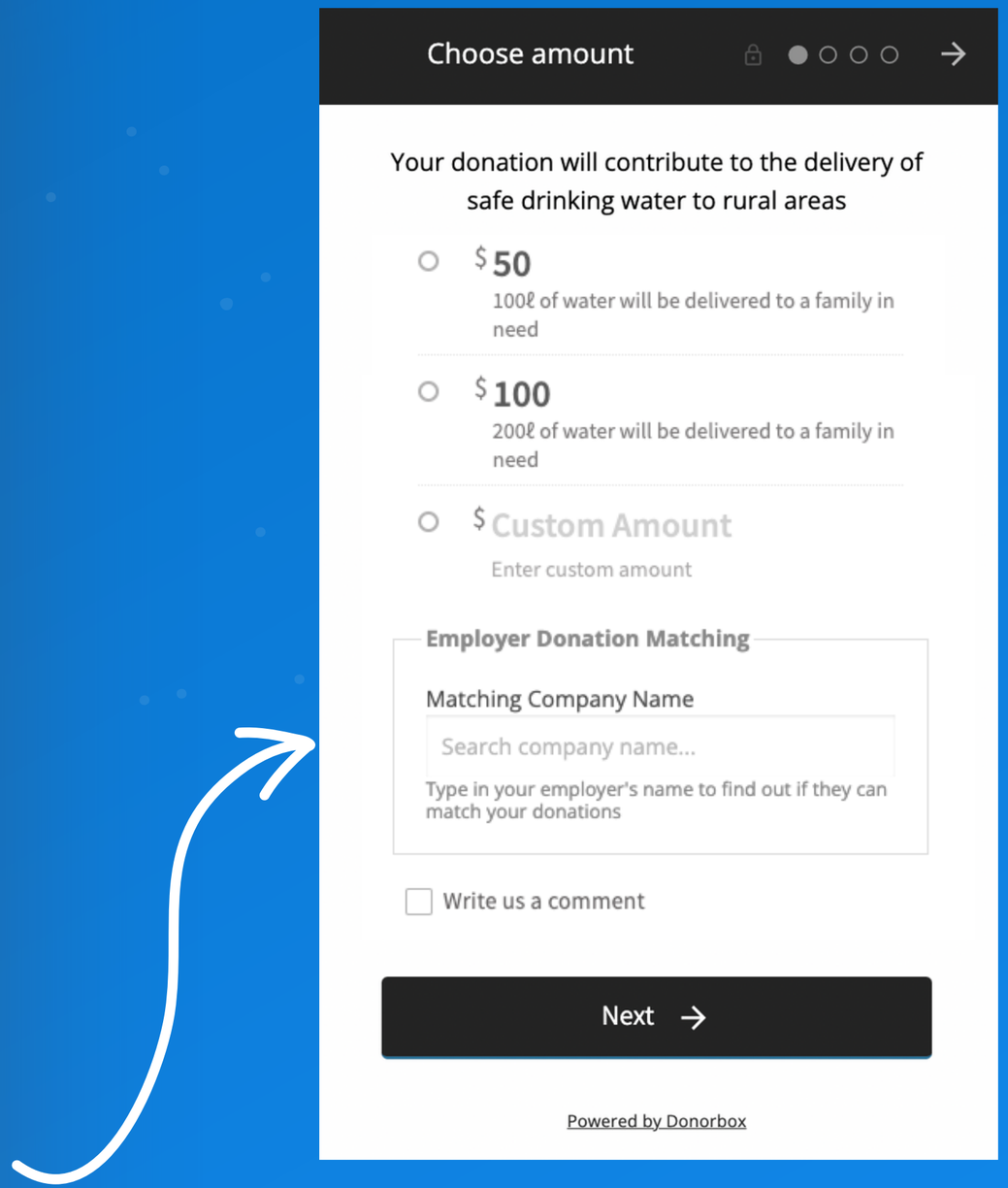
Okay = 1

Needs Improvement = 0



BONUS

You have company gift matching with Double the Donation enabled on your form.



How did you do?

Was your donation form fit
for fundraising?

0-6 points → Just getting started

Congratulations on taking the first step toward creating a user-friendly donation page and form! You have a lot of room for improvement, but - don’t worry - we’re here to help.

7-14 points → On the right track

You’re making progress and have several key elements in place, but there’s still room for improvement. Keep going, you’re so close!

15-20 points → A donation form superstar!

Wow, you've got a fantastic donation form that is user-friendly, visually appealing, and optimized for success. Donors will love contributing to your cause through your donation page and form. Great job!

Now, let's make a plan for improvement!

Booth #220

Check out these Fit Donation Forms!

Choose amount

A monthly gift helps us to respond to time-critical wishes and to plan ahead for children on their wish journeys.

One-time | ♥ Monthly | Annually

€ 10 € 25 € 50

€ 100 € 250 € 500

€ Custom Amount

Dedicate my donation in honor or in memory of someone

What prompted your donation?

Choose one

Write us a comment

Next →

Powered by Donorbox

Make a Donation

Seriously ill children have heard enough bad news for a lifetime. You have the power to give them hope. Your donation helps Make-A-Wish Ireland deliver joy, memories and much-needed good news to hundreds of families across Ireland.

Your donation will help children like Ruadhán, aged 11. He had his wish to see a puffin granted and it's thanks to the incredible people that donate to Make-A-Wish Ireland. You can read more about Ruadhán's wish at the link below or watch his video diary of his wish.

Click below to see how your kind donations have helped grant the wishes of seriously ill children throughout Ireland.

OUR WISHES RUADHÁNS STORY

Support our Global Education Fund

Empty classrooms are not just a U.S. problem. Today, more than 80% of children in developing countries have reduced access to schools and formal instruction due to the pandemic. But that hasn't stopped us. Because of donors like you, UWS has provided classrooms for 43,000 children.

United World Schools (UWS) believes every child deserves access to quality, inclusive classrooms. With a pioneering model that builds primary-education schools in remotes global communities for less than $40,000, we have grown to more than 260 schools across Myanmar, Nepal, Madagascar, and Cambodia. With an average annual operating budget under $10,000 per school, our scale has grown steadily while maintaining quality that exceeds national standards in performance, gender equity, attendance, and graduation.

85 cents out of every dollar raised goes directly to our schools!

As UWS looks to expand its UN Award-winning model to exponentially more communities and countries, we embarked on a multiyear engagement plan to launch our 501(c)(3) non-profit operations in the United States. No country on earth has more influence on global education policy; nor resources available to impact it.

Whether expanding the UWS network of schools through American donor support, influencing policy makers and partner organizations with our model, or simply raising awareness on the world stage for the millions of children who will never see the inside of a classroom, UWS' US team is building generational change for children all over the world.

Choose amount

One-time | Monthly

- $ 50,000 — funds a new school build and operation for its first year
- $ 25,000 — funds an entire school year for 250 children
- $ 10,000 — funds the entire operations of a UWS school for a year
- $ 5,000 — allows UWS to fully support the education of 50 new students for a year
- $ 1,000 — can build a library in a UWS school
- $ 500 — supports a regional Education Monitor for two months
- $ 100 — funds an entire school year for one child
- $ Custom Amount — Enter custom amount

How did you learn about UWS?

Write us a comment

Next →

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I want to fundraise for this | Donate

Black Girls CODE builds pathways for Black girls to embrace the current tech marketplace as builders and creators by introducing them to skills in computer programming and technology. Radical action is needed if we are to close the opportunity gap for Black women and girls. We lead a global movement to establish equal representation in the tech sector. Black Girls CODE is devoted to showing the world that Black girls can code and do so much more. Together, we are creating stronger economies and more equitable societies—ultimately realizing the true potential of democracy through diversity and inclusion.

Choose amount

Consider making a recurring donation to maximize your impact!

One-time | ♥ Monthly | Quarterly | Annually

$ 25 | $ 50 | $ 100 | $ 250

$ Custom Amount

Employer Donation Matching

Matching Company Name

Search company name...

Type in your employer's name to find out if they can match your donations

- [ ] Dedicate my donation in honor or in memory of someone
- [ ] Write us a comment
- [ ] Display your donation & comment on the donor wall

Next →

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We are a 501(c)(3) charitable organization. Our EIN # is 45-4930539. All donations are fully tax-deductible and no goods or services have been exchanged for this donation.

Facebook | LinkedIn | Twitter

Look who's fundraising on our behalf!

1st **Talent Acquisition**
$1,647.81 raised
43 donations

2nd **B.E.C.O.M.I.N.G. Erg**
$48.07 raised
2 donations

3rd **Korvis Krow**
$26.67 raised
1 donation

You can also help us to achieve our goals! I want to fundraise for this

Donor Wall 3508

Ashley Massaro | $5.50

Cristin Buckley | $519.52
We lost Ben in 2014, each year we try to further his interests, he would have loved what you're doing

Sterling

Javonne | $100

Owlchemy Labs Inc | $374.14

Becky Swafford | $104.15

Brianna Anderson

Tierra

Ohio State Society of Women Engineers | $31.46
On behalf of the Society of Women Engineers at The Ohio State University, we support you in making this world a better place for the future of engineering!

Hip-Hop Discord, on behalf of q3p LLC | $27.36
Thank you for all of the incredible work Black Girls CODE does on a global scale. The mission is important.

Slackers Brewing Co. | $600
These are the proceeds from Slackers Brewing Co.'s Black is Beautiful submission called Night Jörts.

Kyla Carlson | $156.07

Marcia Harris | $26.27

Savanna Baxter | $10.70/M

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support@donorbox.org

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